

HALL'S FAMILY ACADEMY LLC

STATE & FEDERAL CAPABILITY STATEMENT

Early Childhood Workforce Development • Registered Apprenticeship • Program Management & Compliance
U.S. DOL Registered Apprenticeship • PA L&I / PATC • HHS • ACF • CCDF • OCDEL • PA Keys
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SDB • SBE • WBE (WBENC) • MBE • WOSB CERTIFIED | PA DGS REGISTERED • 67 COUNTIES | GSA MAS PENDING | SAM.gov ACTIVE

1. FIRM OVERVIEW

Hall's Family Academy (HFA), LLC is a PA DGS verified Small Diverse Business and a certified WOSB, WBE (WBENC), MBE, and SBE that designs and builds early childhood workforce systems for federally and state-funded early childhood education programs. HFA builds Registered Apprenticeship programs, credentialing pathways, program management, and compliance infrastructure, delivering as both prime and subcontractor nationwide. The HFA model is built to all six NAEYC competency standards and assessed on NAEYC rubrics, and its founder holds a Harvard University credential in Child Welfare and Protection. HFA's regulated-program operations carry zero audit findings.

SIGNATURE CAPABILITY | EARLY CHILDHOOD REGISTERED APPRENTICESHIP

HFA designed, built, and secured approval for a Pennsylvania State-Registered Apprenticeship for the Child Development Specialist occupation (RAPIDS 90550; O*NET 39-9011.00): 2,000 to 2,615 on-the-job hours under a journeyworker mentor plus 200 hours of related instruction with the Community College of Allegheny County, mapped to all six NAEYC standards and rubrics. Apprentices earn the CDA plus a nationally recognized Certificate of Completion of Apprenticeship. Pennsylvania ranks among the most rigorous apprenticeship-approval states in the nation, and few small firms build what earns that standing.

2. CORE COMPETENCIES

Workforce, Apprenticeship & Credentialing (611430)	Program Management & Compliance (541611, Primary)	Evaluation, Assessment & TA
- Registered Apprenticeship design, group sponsorship, and PATC / RAPIDS approval - CDA, Director Credential, SAPC, and Rising STARS credentialing pathways - PA Keys PD Registry approved training: trauma-informed practice, DLL, and foster care regulation	- HHS, ACF, and CCDF program management advisory, pre-award and post-award - Keystone STARS 1-4 documentation, CQI planning, and OCDEL alignment - DHS Ch. 3270 / 3280 / 3800; CCW, ELRC, and PELICAN reporting	- Facility evaluations, staff qualification, and health & safety audit prep - Vaccination policy alignment (PA EO 2025-02) and reevaluation readiness - TA: Head Start, PA Pre-K Counts, Early Intervention, and SACC / SAC

3. NAICS CODES (* = GSA MAS SIN)

NAICS	Title	Application
611430 *	Prof. & Mgmt Dev. Training	Apprenticeship / Workforce / GSA SIN
541611 *	Admin & General Mgmt Consulting	PRIMARY GSA SIN
611710	Educational Support Services	TA / Capacity Building
541990	All Other Prof., Sci. & Tech.	Program Evaluation

4. PAST PERFORMANCE & PROJECT EXPERIENCE

HFA's strongest, independently verifiable project experience is the Registered Apprenticeship below. HFA and Mommy's Imagination Station (MIS) are separate legal entities; MIS is a 501(c)(3) owned by no individual and governed by an independent board, and Tashanna Hall recuses herself from any MIS vote involving HFA. Services HFA provided to MIS were furnished as in-kind professional support valued at fair market value.

Engagement	Scope, Value & POC
Registered Apprenticeship (RAPIDS 90550) HFA-Designed SIN 541611 & 611430	Designed and secured Commonwealth of Pennsylvania registration for a State-Registered Apprenticeship (Child Development Specialist): program architecture, DOL/PA L&I alignment, NAEYC-mapped competency framework, and 200 hrs related instruction with CCAC. Independently verifiable via U.S. DOL RAPIDS No. 90550.
MIS • Management & Compliance Advisory SIN 541611 In-Kind Support	Advisory engagement provided as in-kind professional support (fair market value): organizational gap analysis, regulatory advisory (45 CFR 1302 / CCDBG), strategic planning, and board decision support. Client rated performance Exceptional. POC: Chelsey Slade • 412-213-8625
MIS • Professional Development & Training SIN 611430 In-Kind Support	Training and coaching provided as in-kind professional support (fair market value): leadership development and CDA credential coaching with a 100% pass rate (8 of 8). Client rated performance Exceptional. POC: Chelsey Slade • 412-213-8625
Operational & Compliance Track Record HFA LLC 2018-2024	Administered a CCDF-funded subsidy program under full OCDEL and DHS compliance with zero audit findings, demonstrating hands-on program-management and regulatory capability. Independently verifiable. POC: Josie Englert • 412-291-0201

5. DIFFERENTIATORS

- Built and secured a Pennsylvania State-Registered Apprenticeship (RAPIDS 90550) in one of the nation's most rigorous approval states; a distinction few small firms achieve.
- Model built to all six NAEYC competency standards and rubrics, led by a Harvard-credentialed founder in Child Welfare and Protection.
- Zero audit findings across HFA's regulated-program operations. HFA doesn't just advise compliance, it builds it.
- Pre-wired to Pennsylvania's full ECE infrastructure: Keystone STARS, PA Keys PD Registry, ELRC, CCW, and PELICAN. No onboarding curve.
- Verified PA Small Diverse Business carrying both minority and woman-owned designations, so agencies and primes can credit either. Buyable today across all 67 PA counties; GSA MAS in process; GPC-accepted.
- Black woman-owned and rooted in the communities this work is meant to reach.

6. CERTIFICATIONS & CONTRACTING INFORMATION

Field	Information
Certifications	SDB (PA DGS Verified, minority and woman-owned) • SBE • WBE (WBENC) • MBE • WOSB Certified
Contract Access	PA DGS Registered, all 67 PA counties • GSA MAS Pending (SINs 541611 & 611430)
PA DGS	Certified Small Diverse Business 5604152026-06-SDB-MW • Small Business 560415-2026-06-SB • Micro Business 560415-2026-06-MCB (verified 07/14/2026; all expire 06/26/2028)
SAM.gov / UEI	Active • GLCJV935G7N4
CAGE Code	9HKZ4
PA Vendor ID	0000560415
PSC Codes	R408 • R410 • U099
Business Size / Payment	Small Business • GPC Accepted • Micro-Purchase Eligible

7. WHO WE SERVE

Federal Regulatory Environments	HHS ACF CCDF OCDEL Child Welfare Head Start Early Intervention
State Regulatory Environments	PA DHS PA DOE PA L&I / PATC PA Pre-K Counts Keystone STARS State-Funded ECE
Clients	Public Agencies Prime Contractors Nonprofits Community Colleges Schools Early Learning Centers

"Hall's Family Academy does not generalize, we specialize. We know OCDEL. We know ACF. We know what compliance looks like on the ground in a DHS-licensed program. That is the difference between a contractor who reads the regulation and one who has lived it." Tashanna Hall, Founder & CEO