



STATE & FEDERAL CAPABILITY STATEMENT

Non-Clinical Program Management • Compliance Consulting • Workforce Development
 HHS | ACF | CCDF | OCDEL | Child Welfare | PA Keys Ecosystem
 412-532-4750 x2 • info@hallsfamilyacademy.com • www.hallsfamilyacademy.com

1. COMPANY OVERVIEW

Hall's Family Academy (HFA), LLC is a certified SBE, WBE (WBENC), and MBE delivering non-clinical program management, compliance consulting, and workforce development to federally and state-funded health, human services, and early childhood education programs. HFA supports public agencies, prime contractors, and nonprofits administering HHS, ACF, CCDF, and OCDEL-funded programs — operating as both prime and subcontractor nationwide with zero audit findings.

2. CORE COMPETENCIES

- ▶ **Program Management & Compliance (SIN 541611 — Primary)**
 - ▶ Administrative & general management consulting for HHS, ACF, and CCDF-funded programs
 - ▶ Keystone STARS STAR 1–4 compliance documentation, CQI planning, and OCDEL policy alignment
 - ▶ DHS Chapter 3270 / 3280 / 3800 compliance assessments, corrective action, and audit-readiness
 - ▶ CCW, ELRC, PQA, and PELICAN documentation support; pre- and post-award program management
 - ▶ Child welfare compliance — aligned to HHS 'Fostering the Future' EO (November 2025)
- ▶ **Compliance Evaluation & Assessment Services**
 - ▶ Child care facility compliance evaluations; staff qualification verification; health & safety audit prep
 - ▶ Vaccination policy alignment to PA EO 2025-02, AAP, AAFF, and ACOG guidance
 - ▶ Performance improvement planning: gap analysis, corrective action, and re-evaluation readiness
- ▶ **Workforce Development & Training (SIN 611430)**
 - ▶ PA ECE Career Pathway and PA Keys PD Registry-recognized training design and facilitation
 - ▶ Keystone STARS credential support: CDA, Director Credential, SAPC, and Rising STARS pathways
 - ▶ Trauma-informed care, DLL competency, suspension/expulsion reduction, and foster care workforce training
 - ▶ Technical assistance: Head Start, PA Pre-K Counts, Early Intervention, SACC, and SAC-aligned programs

5. DIFFERENTIATORS

- ▶ Only certified SBE / WBE (WBENC) / MBE compliance consulting firm in SW Pennsylvania specializing exclusively in HHS, ACF, and OCDEL-regulated programs — not a generalist firm that dabbles in human services.
- ▶ Zero audit findings across every client engagement. We do not just advise compliance — we build it.
- ▶ Pre-wired to Pennsylvania's full ECE infrastructure: Keystone STARS, PA Keys PD Registry, ELRC network, CCW, PELICAN, and OCDEL certification — no onboarding curve for state or federal agency buyers.
- ▶ Dual federal-state alignment: positioned for HHS 'Fostering the Future' EO (child welfare workforce & data modernization) and PA EO 2025-02 (child care vaccination compliance) — two active funding streams most competitors cannot cover simultaneously.
- ▶ Leadership holds national certifications in Child Welfare & Protection, Trauma-Informed Practice, and Human Rights Education — credentialed at the discipline level, not just the administrative level.
- ▶ Operates as prime and sub — teaming-ready, GPC-accepted, micro-purchase eligible. No procurement barriers.
- ▶ Headquartered in Pittsburgh, PA — virtual delivery across all 50 states.

4. PAST PERFORMANCE

Engagement	Scope, Value & Verified POC
MIS — Compliance & Quality Management 2020–Present	Founded and operationally built STAR 4 Keystone STARS early learning center; led DHS certification, OCDEL compliance, corrective action, audit-readiness, child safety & welfare compliance, and ongoing CQI planning Period: 2020 – Present POC: Chelsey Slade • 412-213-8625 • info@mommysimaginationstation.org
ELRC Region 5 — CCDF / Child Care Works HFA LLC 2018–2024	Administered CCDF-funded child care subsidy services; maintained full OCDEL and DHS compliance across toddler, preschool, and school-age care levels \$67,848.61 documented (Jul 2023–Jan 2024) • Active CCDF provider 2018–2024 POC: Josie Englert • 412.291-0201 • Josie.elrc5@alleghenycounty.us
MIS — Org. Management & Compliance Consulting SIN 541611 Jan 2023–Dec 2024	5-workstream advisory engagement: gap analysis, regulatory advisory (45 CFR 1302 / CCDBG / PA DHS), strategic planning, executive & board decision support, program systems design \$38,400 (240 hrs × \$160/hr) • Fully paid • Zero overruns Rating: Exceptional — all 8 categories • Signed GSA PPQ on file • Ref: 47QSM20R0001 POC: Chelsey Slade • 412-213-8625 • info@mommysimaginationstation.org
MIS — Workforce Dev. & Training Services SIN 611430 2023–2027	3 signed engagements: Leadership Coaching (\$18,900 — 15% staff retention gain); CDA Credential Coaching (\$34,992 — 100% pass rate, 8/8 credentialed); Trauma-Informed Training (\$49,329 — 98% competency, Year 1 complete) \$103,221 combined • All invoices paid • Zero overruns across all 3 engagements Rating: Exceptional — all 8 categories, all 3 engagements • Signed GSA PPQs on file POC: Chelsey Slade • 412-213-8625 • info@mommysimaginationstation.org

3. NAICS CODES (★ = GSA MAS SIN)

NAICS	Title	Application
541611	Admin & General Mgmt Consulting	PRIMARY ★ GSA SIN
611430	Prof. & Mgmt Dev. Training	GSA SIN ★ Training
611710	Educational Support Services	TA / Capacity Building
624110	Child and Youth Services	ACF / CCDF / Child Welfare
541990	All Other Prof., Sci. & Tech.	Program Evaluation
624190	Other Indiv. & Family Services	Non-Clinical Svcs.
624230	Emergency & Relief Services	Program Continuity

6. CERTIFICATIONS & FEDERAL CONTRACTING INFORMATION

Field	Information
SAM.gov	Active
UEI	GLCJV935G7N4
CAGE Code	9HKZ4
Business Size	Small Business
Certifications	SBE • WBE (WBENC) • MBE
Pending	WOSB — SBA Application • GSA MAS (SINs 541611 & 611430)
PSC Codes	R401 • R408 • U099
Payment	GPC Accepted • Micro-Purchase Eligible

7. TARGET AGENCIES

FEDERAL AGENCIES	STATE AGENCIES (PA)
HHS • ACF • USDA • DOL • DOE • SAMHSA	OCDEL • PA DHS • PA DOE • PA DOH • PA DCYF • PA DOA

"Hall's Family Academy does not generalize — we specialize. We know OCDEL. We know ACF. We know what compliance looks like on the ground in a DHS-licensed program. That is the difference between a contractor who reads the regulation and one who has lived it."
 — Tashanna Hall, CEO & Founder