

HALL'S FAMILY ACADEMY LLC

STATE & FEDERAL CAPABILITY STATEMENT

Early Childhood Workforce Development • Registered Apprenticeship • Program Management & Compliance

U.S. DOL Registered Apprenticeship • PA L&I / PATC • HHS • ACF • CCDF • OCDEL • PA Keys

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SBE • WBE (WBENC) • MBE • WOSB CERTIFIED | PA DGS REGISTERED • 67 COUNTIES | GSA MAS PENDING | SAM.gov ACTIVE

1. FIRM OVERVIEW

Hall's Family Academy (HFA), LLC is a certified WOSB, WBE (WBENC), MBE, and SBE that designs and operates early childhood workforce systems for federally and state-funded education and human services programs. HFA builds Registered Apprenticeship programs, credentialing pathways, program management, and compliance infrastructure, delivering as both prime and subcontractor nationwide. The HFA model is built to all six NAEYC competency standards and assessed on NAEYC rubrics, and its founder holds a Harvard University credential in Child Welfare and Protection. Across every client engagement, HFA has earned Exceptional performance ratings with zero audit findings.

SIGNATURE CAPABILITY | EARLY CHILDHOOD REGISTERED APPRENTICESHIP

HFA designed, built, and secured approval for a Pennsylvania State-Registered Apprenticeship for the Child Development Specialist occupation (RAPIDS 90550; O*NET 39-9011.00): 2,000 to 2,615 on-the-job hours under a journeyworker mentor plus 200 hours of related instruction with the Community College of Allegheny County, mapped to all six NAEYC standards and rubrics. Apprentices earn the CDA plus a nationally recognized Certificate of Completion of Apprenticeship. Pennsylvania ranks among the most rigorous apprenticeship-approval states in the nation, and few small firms build what earns that standing.

2. CORE COMPETENCIES

Workforce, Apprenticeship & Credentialing (611430)

- Registered Apprenticeship design, group sponsorship, and PATC / RAPIDS approval
- CDA, Director Credential, SAPC, and Rising STARS credentialing pathways
- PA Keys PD Registry training: trauma-informed care, DLL, and foster care

Program Management & Compliance (541611, Primary)

- HHS, ACF, and CCDF program management, pre-award and post-award
- Keystone STARS 1–4 documentation, CQI planning, and OCDEL alignment
- DHS Ch. 3270 / 3280 / 3800; CCW, ELRC, and PELICAN reporting

Evaluation, Assessment & TA

- Facility evaluations, staff qualification, and health & safety audit prep
- Vaccination policy alignment (PA EO 2025-02) and re-evaluation readiness
- TA: Head Start, PA Pre-K Counts, Early Intervention, and SACC / SAC

3. NAICS CODES (* = GSA MAS SIN)

NAICS	Title	Application
611430 *	Prof. & Mgmt Dev. Training	Apprenticeship / Workforce / GSA SIN
541611 *	Admin & General Mgmt Consulting	PRIMARY GSA SIN
611710	Educational Support Services	TA / Capacity Building
624110	Child and Youth Services	ACF / CCDF / Child Welfare
541990	All Other Prof., Sci. & Tech.	Program Evaluation
624190	Other Indiv. & Family Services	Non-Clinical Svcs.
624230	Emergency & Relief Services	Program Continuity

4. PAST PERFORMANCE

MIS is a separate 501(c)(3) that HFA built and advises, demonstrating the HFA model in a government-regulated early learning program.

Engagement	Scope, Value & POC
ELRC Region 5 • CCDF HFA LLC 2018–2024	Administered CCDF-funded child care subsidy; full OCDEL and DHS compliance across toddler, preschool, and school-age care. \$67,848.61 documented • Active CCDF provider 2018–2024. POC: Josie Englert • 412.291-0201
MIS • Org. Management & Compliance SIN 541611 2023–2024	5-workstream advisory: gap analysis, regulatory advisory (45 CFR 1302 / CCDBG), strategic planning, board decision support. \$38,400 • Zero overruns • Rating: Exceptional all 8 categories • Signed GSA PPQ on file. POC: Chelsey Slade • 412-213-8625
MIS • Workforce Dev. & Training SIN 611430 2023–2027	3 engagements: Leadership Coaching (\$18,900; 15% retention gain); CDA Coaching (\$34,992; 100% pass rate); Trauma-Informed Training (\$49,329; 98% competency). \$103,221 combined • Zero overruns • Rating: Exceptional all 3 engagements • Signed GSA PPQs on file. POC: Chelsey Slade • 412-213-8625
MIS • Compliance & Quality Mgmt 2020–Present	Built STAR 4 Keystone STARS institution; DHS certification, OCDEL compliance, corrective action, audit-readiness, CQI, and NAEYC national accreditation. POC: Chelsey Slade • 412-213-8625 • info@mommymaginationstation.org

5. DIFFERENTIATORS

- Built and secured a Pennsylvania State-Registered Apprenticeship (RAPIDS 90550) in one of the nation's most rigorous approval states; a distinction few small firms achieve.
- Model built to all six NAEYC competency standards and rubrics, led by a Harvard-credentialed founder in Child Welfare and Protection.
- Zero audit findings paired with Exceptional performance ratings across every engagement. HFA does not just advise compliance, it builds it.
- Pre-wired to Pennsylvania's full ECE infrastructure: Keystone STARS, PA Keys PD Registry, ELRC, CCW, and PELICAN. No onboarding curve.
- Buyable today across all 67 PA counties through PA DGS registration; GSA MAS in process; GPC-accepted and micro-purchase eligible.
- Black woman-owned and community-rooted, serving the families and caregivers the work is meant to reach.

6. CERTIFICATIONS & CONTRACTING INFORMATION

Field	Information
Certifications	SBE • WBE (WBENC) • MBE • WOSB Certified
Contract Access	PA DGS Registered, all 67 PA counties • GSA MAS Pending (SINs 541611 & 611430)
SAM.gov / UEI	Active • GLCJV935G7N4
CAGE Code	9HKZ4
PA Vendor ID	0000560415
PSC Codes	R401 • R408 • U099
Business Size / Payment	Small Business • GPC Accepted • Micro-Purchase Eligible

7. WHO WE SERVE

Federal Programs	HHS ACF CCDF OCDEL Child Welfare Head Start Early Intervention
State Programs	PA DHS PA DOE PA L&I / PATC PA Pre-K Counts Keystone STARS State-Funded ECE
Clients	Public Agencies Prime Contractors Nonprofits Community Colleges Schools Early Learning Centers

"Hall's Family Academy does not generalize, we specialize. We know OCDEL. We know ACF. We know what compliance looks like on the ground in a DHS-licensed program. That is the difference between a contractor who reads the regulation and one who has lived it." — **Tashanna Hall, Founder & CEO**

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Actively pursuing federal and state contracting in early childhood workforce development, apprenticeship, program management, and compliance. Teaming-ready. Results-proven.